TABLE OF CONTENTS

- Influence of Indomie Instant Noodles Commercial on Consumer's Patronage of the Product in Owerri Municipal, 1
 - Iheanacho Cajethan Onyia, Ph.D & Ejiogu, Chibueze Paul.
- Audience Perception of Media Portrayals of Assisted Reproductive Technology (IVF and Surrogacy) in Port Harcourt Metropolis, 20
 - Michael Ibe Ukaegbu, Ph.D, Mgbomo, U. Helen & Amanawa, Weriwoyingipre Gold.
- 3. San Evaluation of Samuel Adegboyega University (Sau) Undergraduates' Awareness, Perception and Practice of Online Shopping in Nigeria, **33**
 - Josephat I Okoye, PhD, Maxwell M. Ngene, PhD & Geraldine Ejime Ehis.
- 4. Influence of Zee World Television Programmes on Lifestyle and Behaviour of Married Women Residing in Garki, Abuja, 52
 - Oladele Victor Inioluwa & Ogbemi, Ogbiten Brickins, Ph.D.
- Interpersonal Communication Techniques in Antenatal Service Delivery Among Pregnant Mothers in Select Health Centres in Port Harcourt, Rivers State, 65
 - Michael Ibe Ukaegbu, Ph.D., Ejuh, Victoria Chioma & Hannah, Alali Godpower.
- Analysis of the Knowledge and Utilization of Drone Technology Among
 Photojournalism Students in Selected Private and Public Universities in Enugu State, 78
 Benedict Obiora Agbo, PhD, Nnaemeka C. Egwuibe & Chinecherem Anyi.
- 7. Effectiveness of *Diabetes* Media Campaigns on Awareness and Knowledge of Diabetes Among Residents of South-East Nigeria, **102**
 - Ifeanyi Ebenezer Onyike, PhD.
- 8. Reinventing Traditional Public Relations for Peaceful Co-Existence and Crime Prevention in African Communities: The Isuokoma Example, **117**
 - Chijioke Odii, PhD, Maxwell M. Ngene, PhD & Josephat Okoye, PhD.